



# Jiangsu Chuanglv Traffic Facilities Co., Ltd.

COMPANY PROFILE





# Brief Introduction

Jiangsu Chuanglv Traffic Facilities Co., Ltd. is a comprehensive company focusing on the research and development, production, sales and service of traffic facility products, with 13 years of experience in the industry.





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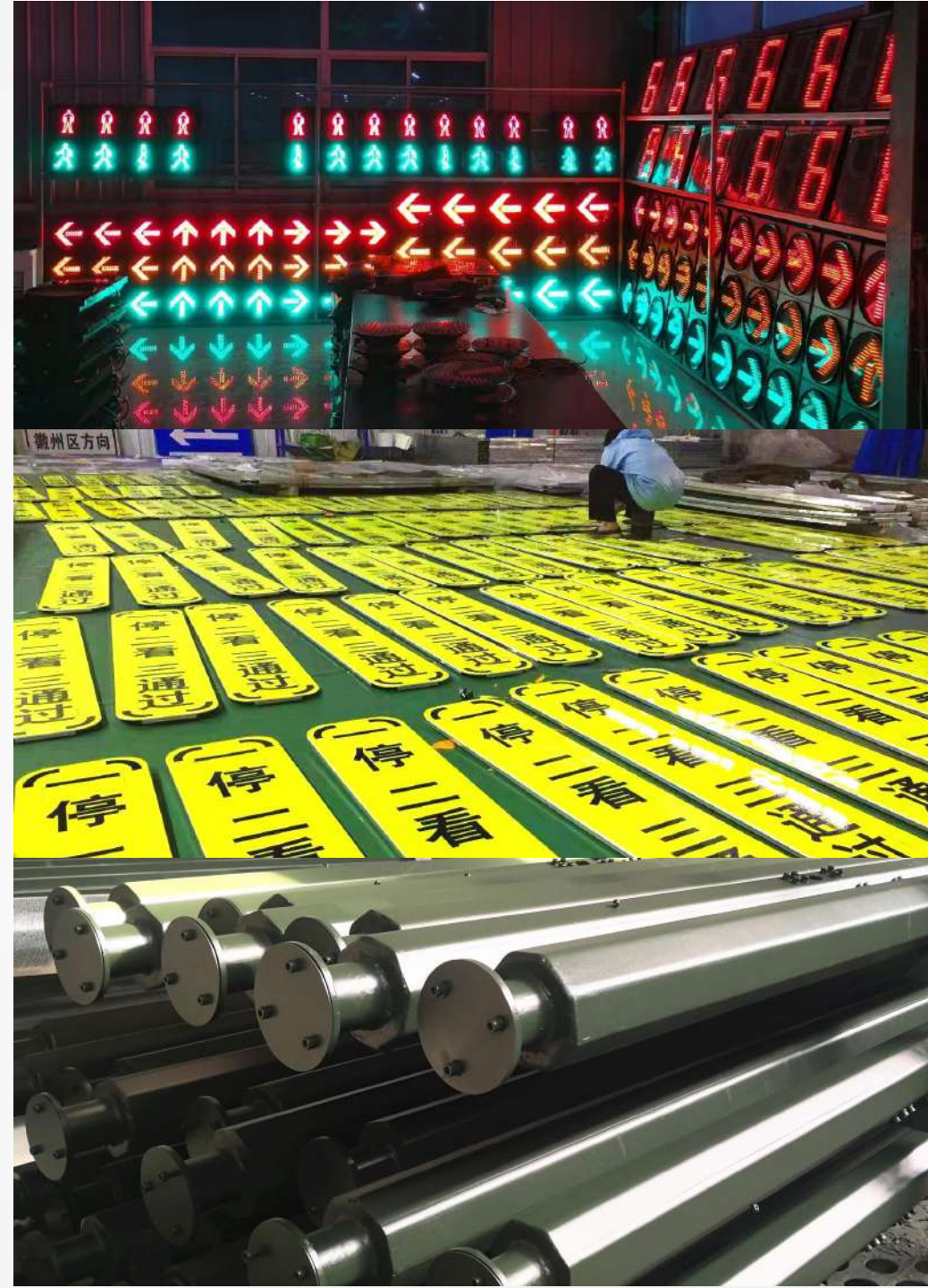
PART 02 **Corporate Culture**



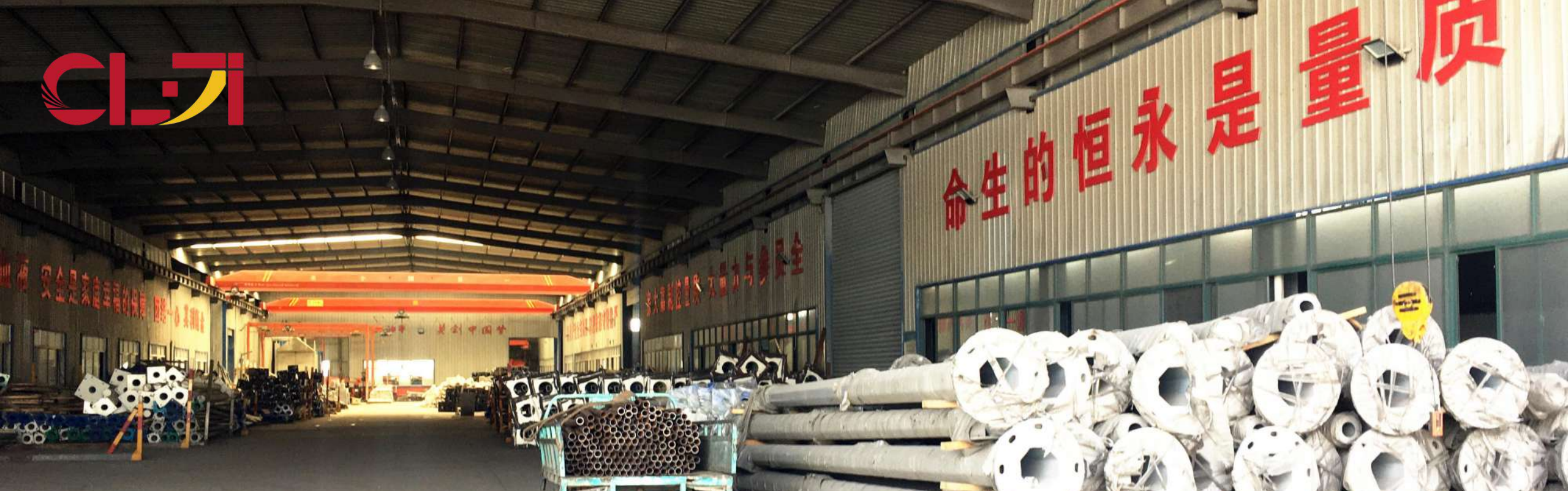
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## PART 01

# About Us

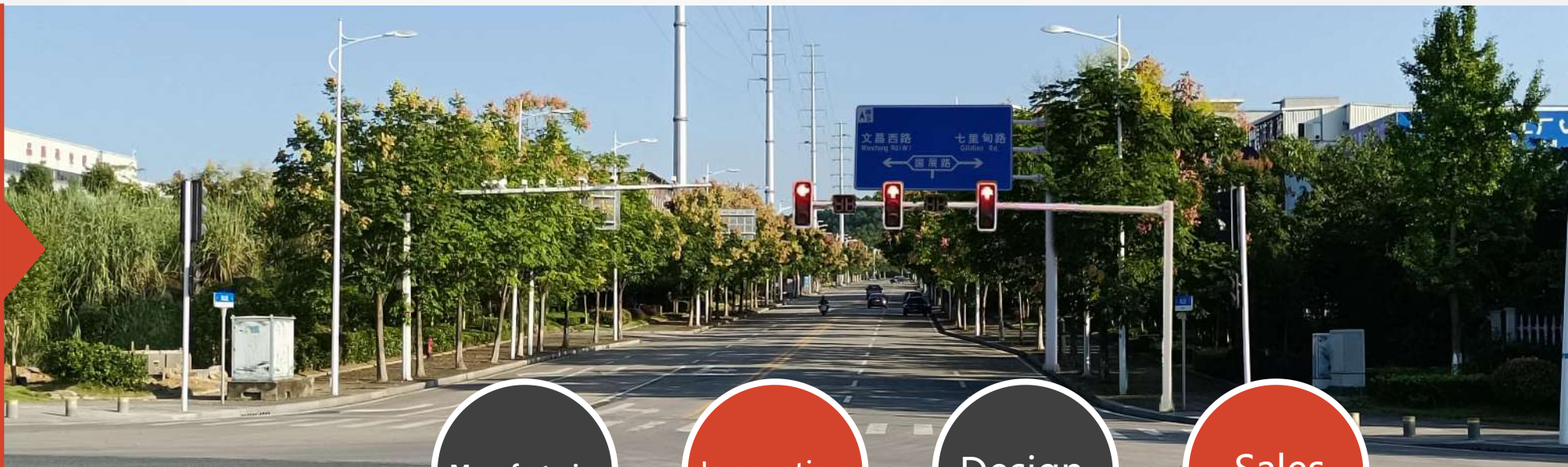
Manufacturing  
Independent design

R&D innovation  
Domestic and overseas sales



# Company Introduction

**Jiangsu Chuanglv Traffic Facilities Co., Ltd.** is located in Yangzhou, Jiangsu, the hometown of street lights, the manufacturing base of road traffic facilities, and a famous historical and cultural city. Our company specializes in the research and development, production and sales of various road traffic facilities such as traffic lights, electronic police, road reflective signs, security monitoring, signs and signs, and supporting rods, and series of urban road lighting.



Manufacturing

Innovation

Design

Sales

## ABOUT US

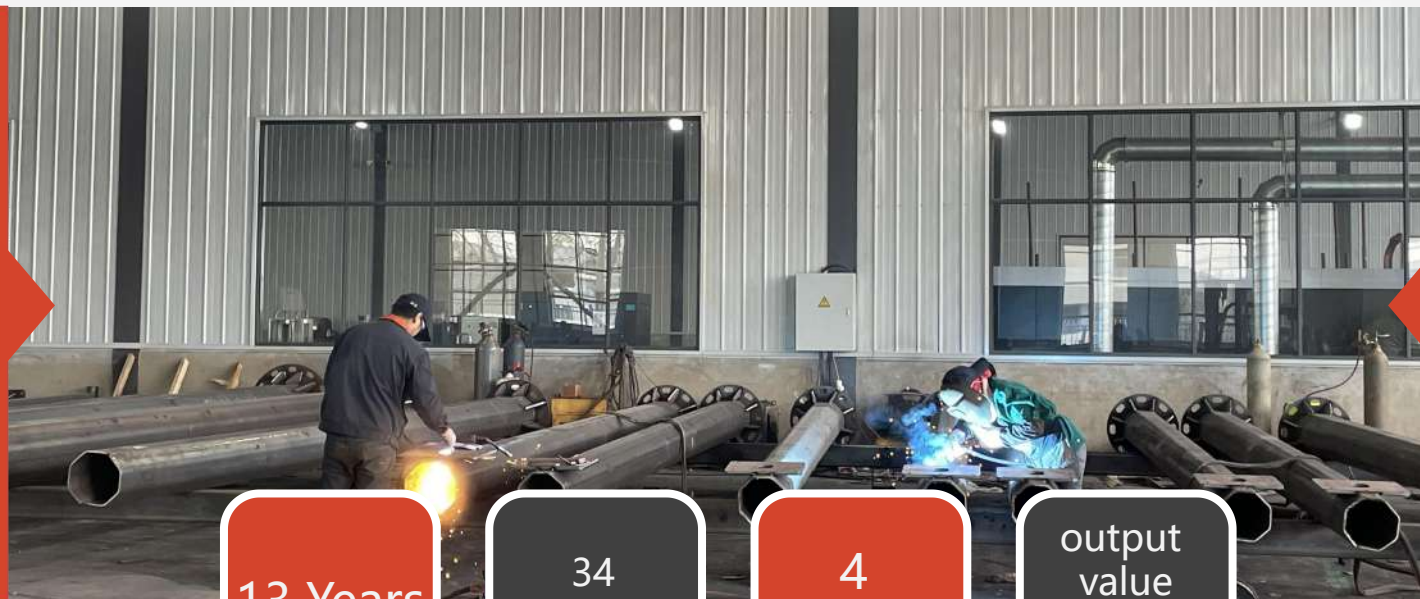
Chuanglv has advanced equipment with high precious auto machine, such as robot automatic welding, large-scale pipeline cutting equipment. Meanwhile, the automated electrostatic spraying line replaces the traditional manual spraying. The introduction of new technologies not only greatly improves production efficiency, but also the quality of products is more reliable and refined. While pursuing craftsmanship. We still pays attention to the details, and strives to satisfy every customer. While meeting the domestic market, the company's products are exported to Europe, America, Canada, South Africa, Southeast Asia, Africa and other countries, and are widely recognized by customers at home and abroad.

Looking back on the past and looking forward to the future, we will continue to provide customers with better products and better services. It also lays a more solid foundation for the development of the enterprise. Thank you for your and your continued support.

# Company Introduction



Yangzhou Ouyi Lighting Electric Co., Ltd.  
Jiangsu Chuanglv Traffic Facilities Co., Ltd.  
Shenzhen iYWill Industrial Co., Ltd.  
Shandong Office  
Changzhou Office



Employee Qty

220

13 Years

34 Provinces

4 Offices

output value > 100 million

**Industry experience:** Since 2008, > 13 years

**Sales network:** domestic and overseas markets

**Product categories:** traffic signs, sign poles, traffic lights, multi-function poles, street lights, courtyard landscape lights

**Innovative products:** design and development team for multi-functional street lights, smart street lights, smart garden lights and other products



# Product Scope



## Signs boards & poles

1. Provide information on the road, play a role in the language of the road
2. Command and control traffic to ensure traffic safety
3. Guide the way and enter the walking car power
4. Provide a legal basis for the traffic management department



## Traffic signal lights & poles

1. Signal light: full screen / arrow, plastic case / aluminum case
2. Poles: octagonal pole, tapered pole, frame pole, Yancheng style.



## Shared pole Multi function poles

Integrate lighting, sign boards, monitoring, signal lights and other multifunctional integrated poles to save resources and reduce visual pollution.



## Road Lights Smart Road Lights

Beautiful appearance; functions can be increased or decreased according to needs; integrating multiple functions, suitable for scenic spots, residential areas, communities, high-tech areas and other places

# Company History



## Enter the industry

Entered the road lighting industry, mainly engaged in street lights, solar street lights from 15 Mar,2008

## Product upgrading

Increase traffic facilities products, traffic signal lights, signs and poles

## Look to the future

Invest heavily in the design and development of innovative products



## Optimize talent structure

The sales department moved to the urban area to optimize the talent structure

## Startup new bussiness

Independence, second entrepreneurship

After 13 years in this industry, deep understanding and experience of the industrial structure, production and operation mode and development of the industry has been left . All indicate a blooming future of the industry. A greater sustainable innovation has started up.



# Business Distribution



湖北路桥



HUAWEI



之江实验室 ZHEJIANG LAB

INSIGMA

浙大网新



- Completed projects in all provinces in China



## PART 02

# Corporate Culture

Human-oriented, honesty and innovation, fraternity and win-win



# Brand Value

## Quality Supplier of Traffic Facilities



# SERVICE CONCEPT

## Pragmatic and innovative service spirit

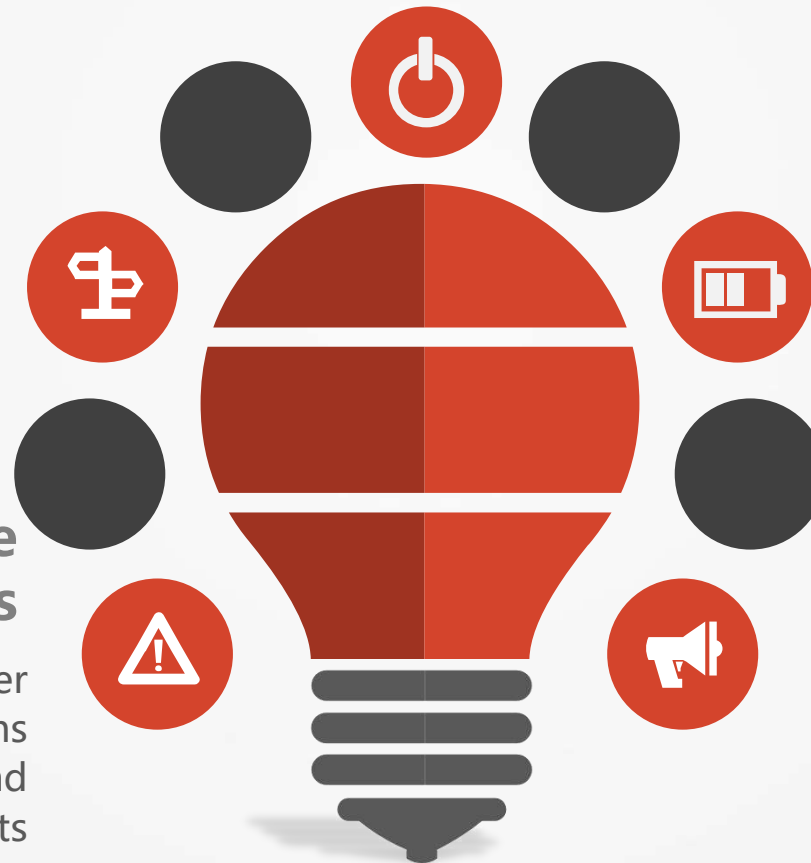
Constantly design and develop new products

### Professional and high-quality service team

The core team in charge are all with more than 10 years of industry experience

### Insightful service consciousness

Feedback and improve customer complain or discover problems proactively, and and make improvements



### Instant service response

Respond quickly within 24 hours

### Modest and prudent service attitude

Keep improving constantly





## PART 03

# PRODUCT & SERVICE

Good products rely on precious equipment and professional team to collaborate

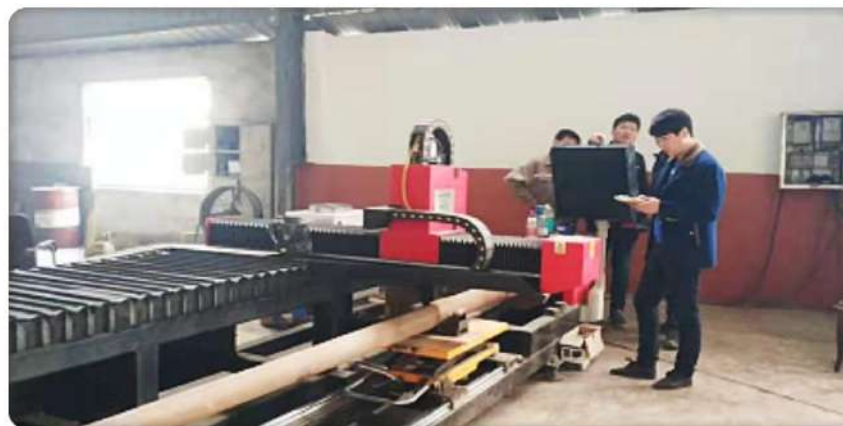
# EQUIPMENT

- 800 Ton automatic bending machine



Dual machine linkage, the whole pole can be rolled up to 13 meters

- Intersecting line laser cutting equipment



Precise blanking, precise positioning, precise cutting. The error range is controlled within 1mm



# EQUIPMENT

● Sewing machine



Rigorous and firm welding seams of large poles

● Automatic welding machine



Improve efficiency, reduce welding slag, make smoother and more efficient

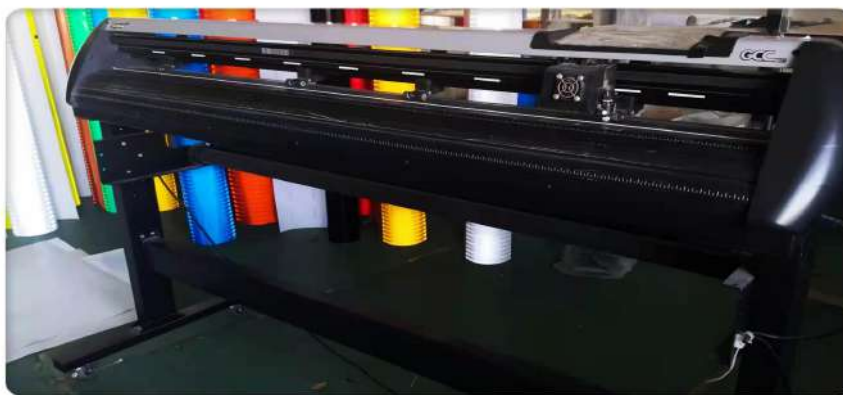
# EQUIPMENT

- Shot blasting machine



Small parts are polished more finely  
Polish to a place that cannot be polished manually

- Laser cutting plotter machine from Germany



More efficient, more precise, no deviation

# New Products

**ROAD LIGHTS**  
**SMART ROAD LIGHTS**



# Road Lights



Air Force 1



Air Force 4

## Design concept:

The designer designed an elegant product with simple appearance and exquisite workmanship. Every detail is designed to bring power and lightness to its shape. This is a product with design, function and security.

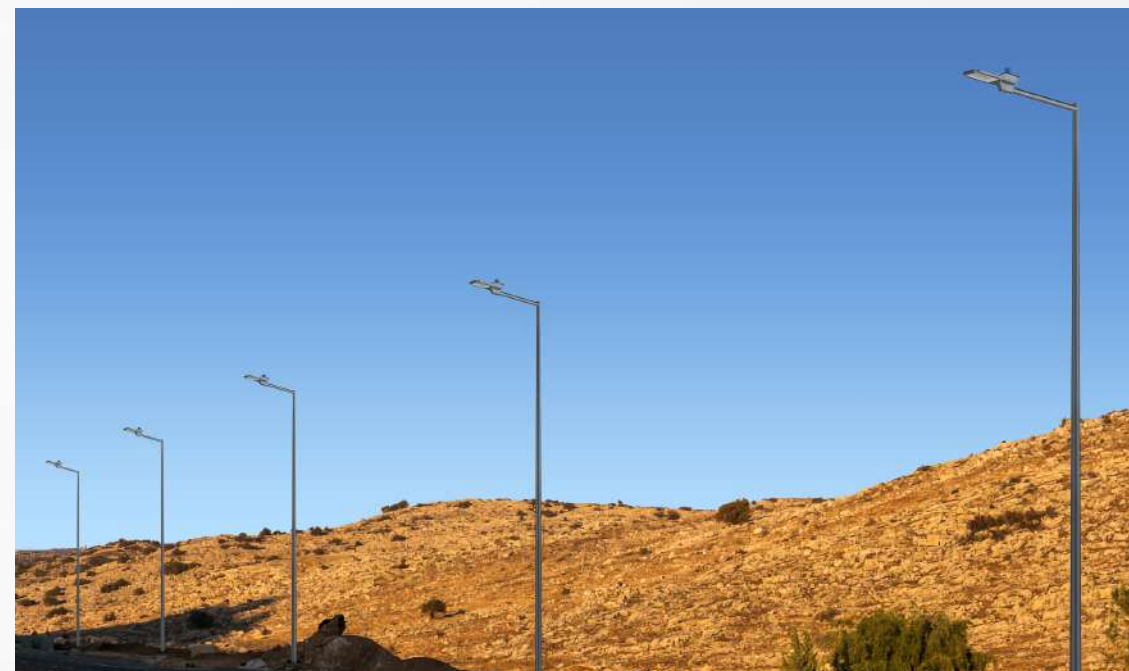
Die cast aluminum material, hot-dip galvanizing, plastic spraying, good anti-corrosion performance;

Light controller can be installed to facilitate light control and other intelligent control.

The bat airfoil light distribution design is adopted to provide uniform light distribution

Stable performance, high luminous efficiency, low luminous attenuation, long service life.

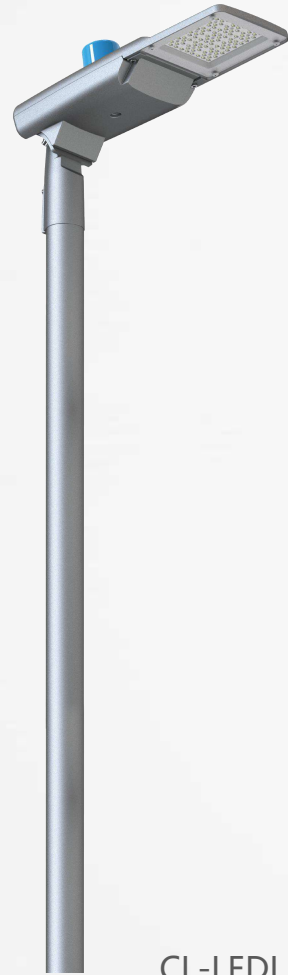
# Effect picture



# Road Lights



CL-LEDLD-001



CL-LEDLD-002



CL-LEDLD-003

## Design concept:

The lamp body is formed by precision casting aluminum alloy, which has high strength and strong impact resistance, and the surface is treated with electrostatic powder spraying, which has good corrosion resistance;

The chip adopts international big brand, high power, high quality, long life and high light efficiency;

LED modules and driving power can be replaced separately;

Open cover power-off protection design, safe and reliable;

Rotatable mounting sleeve to meet different installation methods;

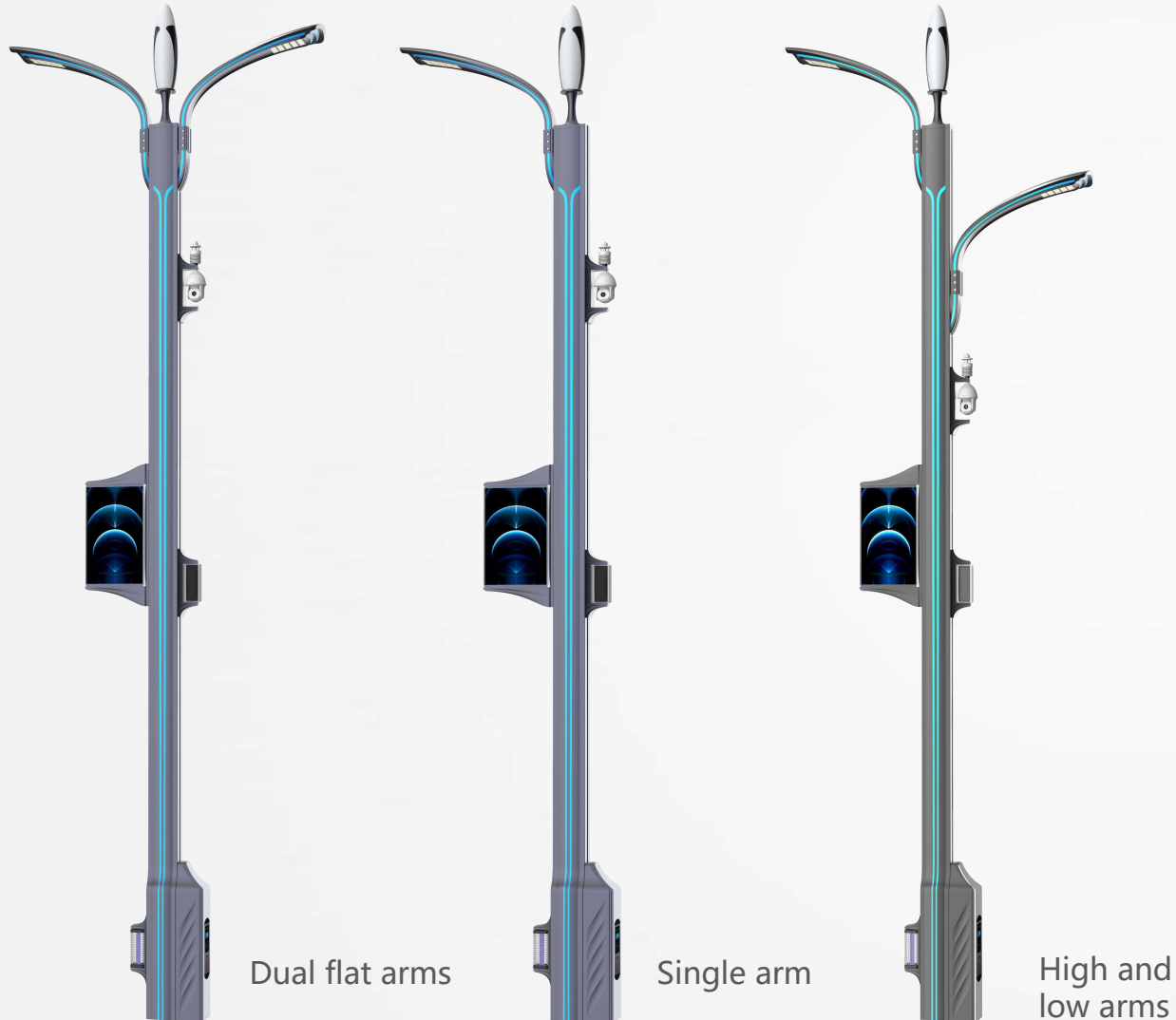
All screws are 304 stainless steel.



# Effect picture



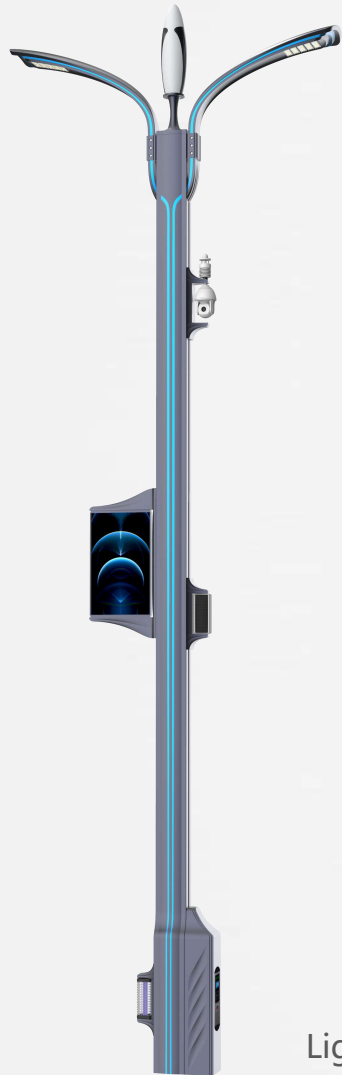
# Smart Road Lights



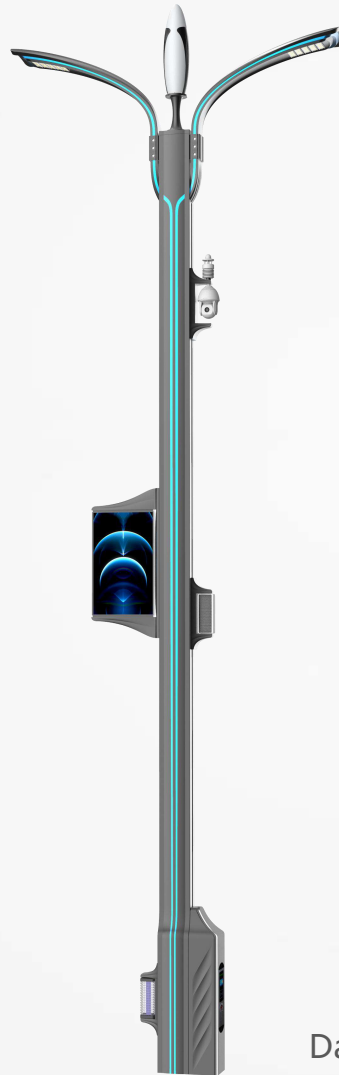
## Design concept:

The water is supple, but it is soft and strength. Perseverance in faith and unremitting pursuit are awe-inspiring. The river, how difficult and dangerous Even if the mountains are stacked and turned a thousand times, the will to flow east into the sea has never wavered. It will never shrink back, wave after wave, and finally smash the reef, run into the sea. The pole structure adopts a new chute design, and the connector by a universal design to reduce the accessories. The overall appearance design uses simple lines to stack up the layering of the waves, outlines the soft lines of the outer contour of the lights with lines, and incorporates the combination of point, line and surface elements. The shape of the light is softened and refined through combination; and the appearance is simple and elegant, improve the cityscape, the lights are 3D and full of layers.

# Color Variety



Light gray



Dark gray



Cinnamon

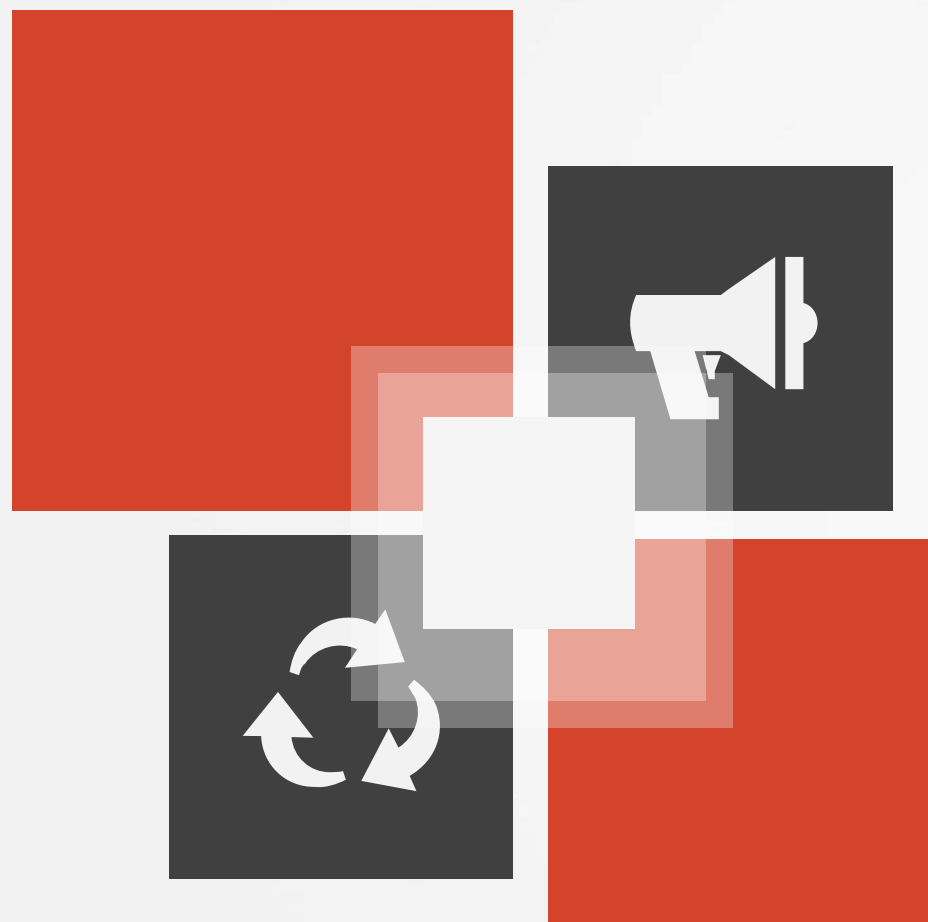
A variety of color options, suitable for different styles of places.



# Effect picture

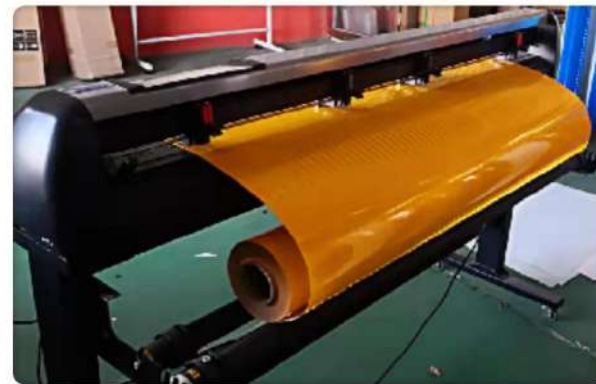


# Classic Products



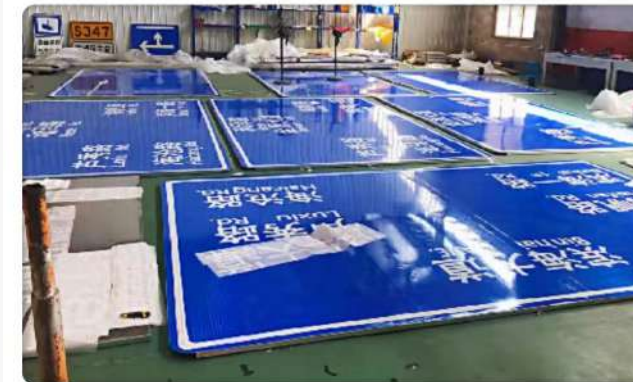
## ROAD TRAFFIC PRODUCTS

# SIGN BOARDS

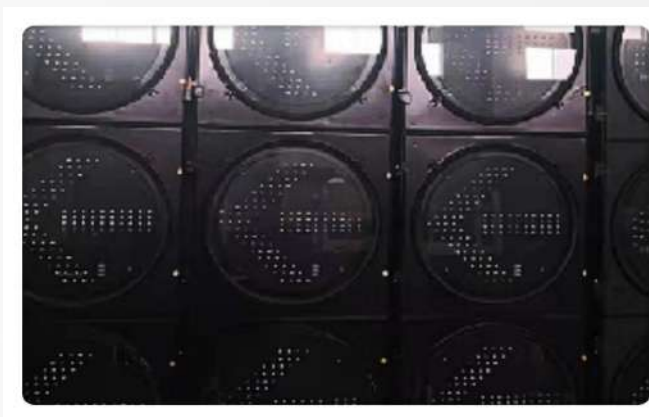
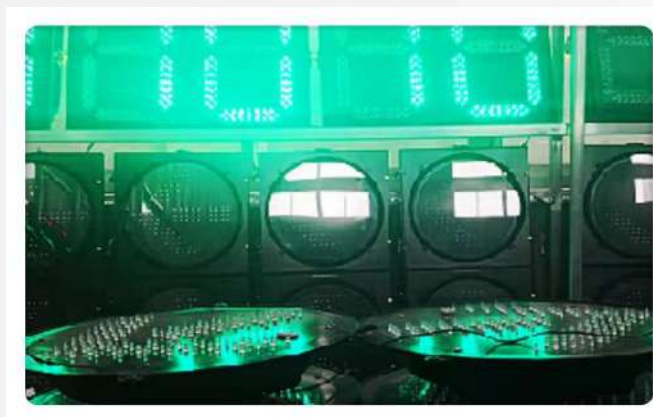




# SIGN BOARDS



# TRAFFIC SIGNAL LIGHTS





# POLES





# DELIEVERY



# PROJECT CASES



# PROJECT CASES



## Shenzhen





# PROJECT CASES



## Shanxi



# PROJECT CASES

Anhui



Jiangsu



Henan





# PROJECT CASES



Anhui



Jiangsu





# PROJECT CASES



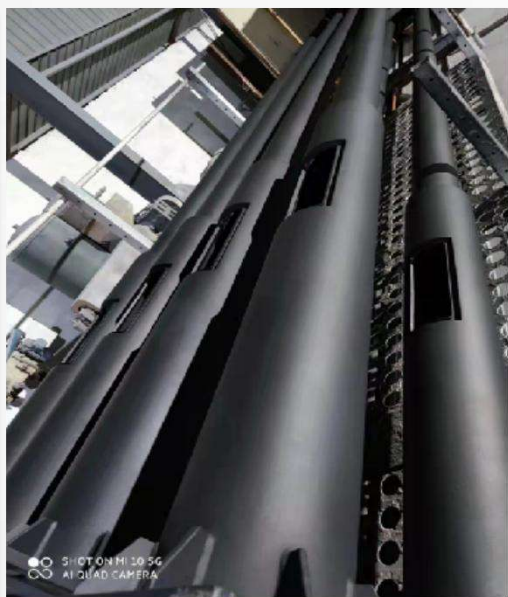
# PROJECT CASES



# CRAFT & TECHNOLOGY



# CLJT



# Other Factories



# CLJT



# Other Factories







# CERTIFICATE



申请号或专利号: 202130652393.5

发文序号: 2021093002476450

## 专利申请受理通知书

根据专利法第 28 条及其实施细则第 38 条、第 39 条的规定, 申请人提出的专利申请已由国家知识产权局受理, 现将确定的申请号、申请日、申请人和发明创造名称通知如下:

申请号: 202130652393.5  
申请日: 2021 年 09 月 30 日  
申请人: 江苏创途交通设施有限公司  
发明创造名称: 路灯 (海纳百川 A 款)



经核实, 国家知识产权局确认收到文件如下:

外观设计简要说明 每份页数:1 页 文件份数:1 份  
外观设计图片或照片 每份页数:3 页 文件份数:1 份  
外观设计专利请求书 每份页数:3 页 文件份数:1 份

申请号或专利号: 202130652211.4

发文序号: 2021093002455150

## 专利申请受理通知书

根据专利法第 28 条及其实施细则第 38 条、第 39 条的规定, 申请人提出的专利申请已由国家知识产权局受理, 现将确定的申请号、申请日、申请人和发明创造名称通知如下:

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申请日: 2021 年 09 月 30 日  
申请人: 江苏创途交通设施有限公司  
发明创造名称: 路灯 (海纳百川 B 款)



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外观设计专利请求书 每份页数:3 页 文件份数:1 份

申请号或专利号: 202130705356.6

发文序号: 2021102800535340

## 专利申请受理通知书

根据专利法第 28 条及其实施细则第 38 条、第 39 条的规定, 申请人提出的专利申请已由国家知识产权局受理, 现将确定的申请号、申请日、申请人和发明创造名称通知如下:

申请号: 202130705356.6  
申请日: 2021 年 10 月 27 日  
申请人: 江苏创途交通设施有限公司  
发明创造名称: 消槽灯杆 (冲峰号)



经核实, 国家知识产权局确认收到文件如下:

外观设计专利请求书 每份页数:3 页 文件份数:1 份  
专利代理委托书 每份页数:2 页 文件份数:1 份  
外观设计简要说明 每份页数:1 页 文件份数:1 份  
外观设计图片或照片 每份页数:1 页 文件份数:1 份





**PART 04**

# CONTACT US

4 Cities, 4 Offices  
design, development and sales



# Contact Us



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ADD: Lingyi city, Shandong

PHONE: Mr. Lai

